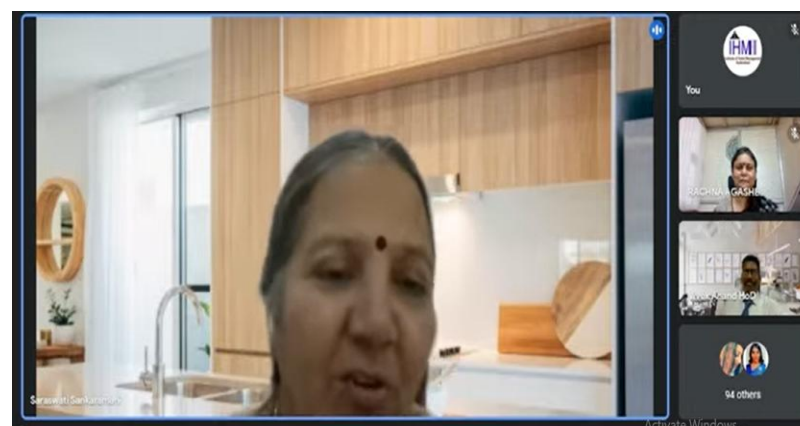


# EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY MINISTRY OF TOURISM

**August-2021**

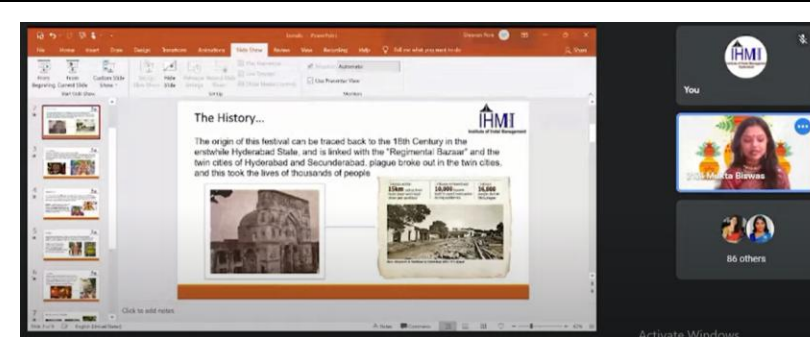
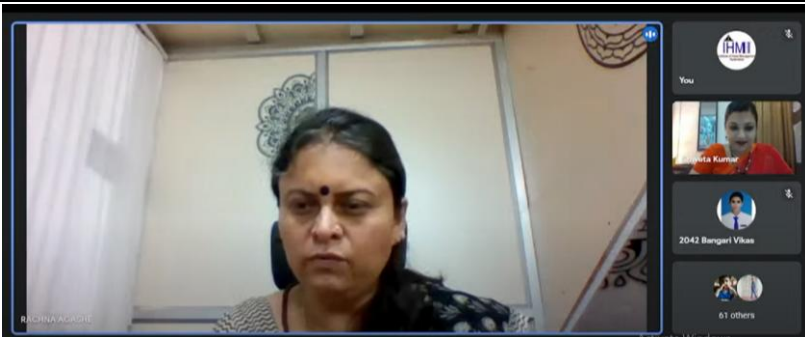
## CIHM-HYDERABAD

| Sr. No | Activities by India Tourism Offices / CIHMs / IITTM | Month of Activity | Proposed Activity  | Details of the Activity  | Paired States involved                                 | No. of Participants / Attendees                                  | Any other relevant information  |
|--------|---|-------------------|--|--|--|--|---|
| 1.     | IHM-Hyderabad                                       | August 2021       | <b>Webinar on “Bonalu Celebrations in Hyderabad-Telangana” organized by IHM-Hyderabad August-2021</b> <ul style="list-style-type: none"> <li><i>Bonalu</i> is a Telangana traditional Hindu festival centered on the Goddess Mahakali. This festival is celebrated annually in the twin cities of Hyderabad and Secunderabad, as well as in other parts of the state.</li> </ul> | Students of IHM-Hyderabad, SIHM-Faridabad & SIHM-Panipat were encouraged to participate in the Webinar on “ <i>Bonalu</i> Celebrations in Hyderabad-Telangana”<br>The event was inaugurated by Mr.Vivekanand HOD IHM Hyderabad & Mrs. S.Saraswati, HOD IHM Hyderabad | Telangana/Haryana<br>Organized by <b>IHM-Hyderabad</b> | 101 members participated in the webinar & 90+ viewed on YouTube. | To generate awareness about <i>Bonalu</i> Celebrations and encourage homestays during the festivals for promotion of tourism. |
|        |   |                   |  |  |  |  |   |



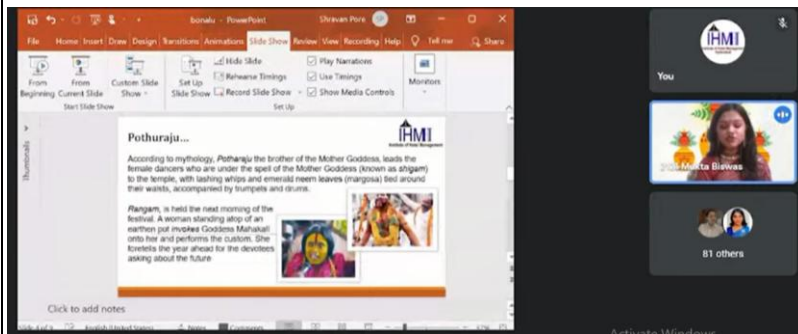
**Our HOD Mr.Vivekanand IHM Hyderabad ,sharing some insights about *Bonalu*.**

**Our HOD Mrs.S.Saraswati IHM Hyderabad ,sharing some insights about *Bonalu*.**

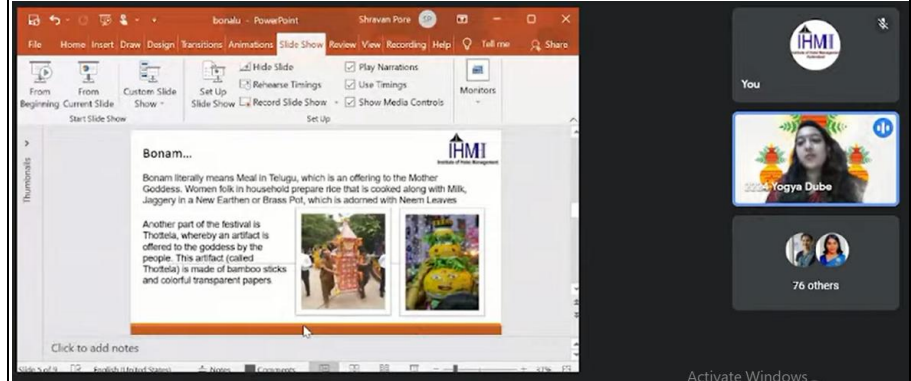


**Ms.Rachana Agashe, Senior Lecturer seamlessly moderating the webinar**

**Glimpses of the webinar**



Glimpses of the webinar



Glimpses of the webinar



Telangana Tourism  
Ministry of Tourism  
Government of India

**IHMI**  
Institute of Hotel Management  
Hyderabad

**Invites  
you to witness  
"Bonalu Celebrations in  
Telangana"**

**Under "Ek Bharat Shreshtha Bharat"**

Date: 31/8/2021  
Time: 4:00PM

 [tjv-vpte-apy](#)

 Live Stream @  
**IHM-Hyderabad Official**

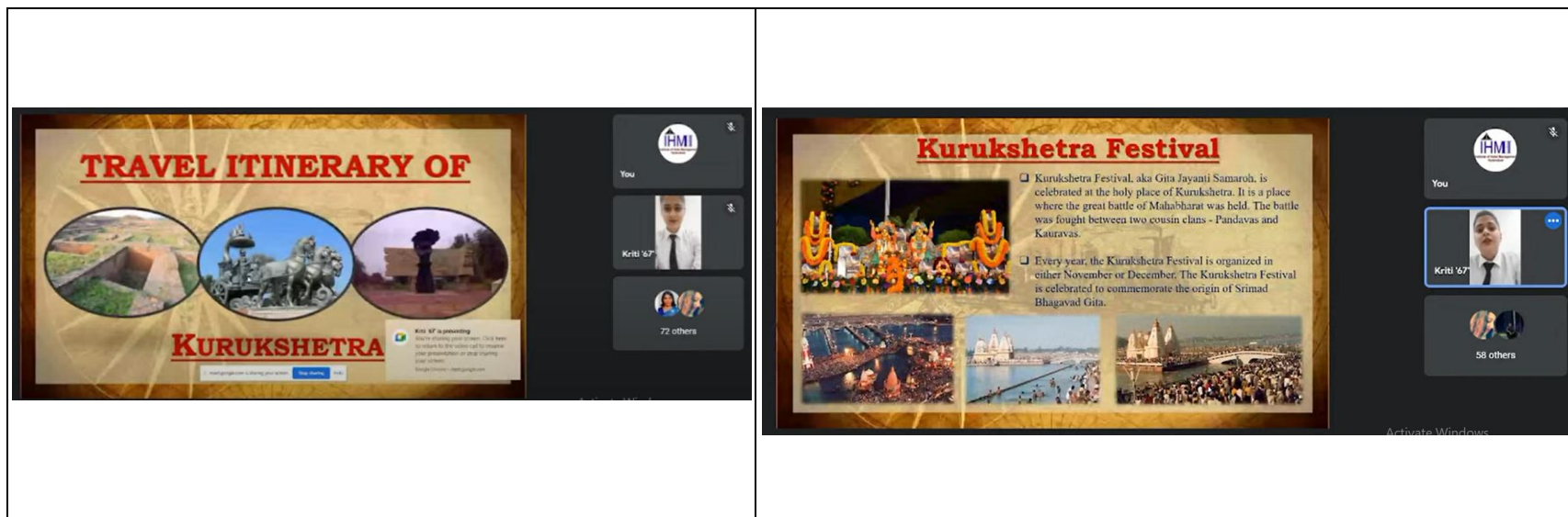
Banner for Social Media Promotion

# EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY MINISTRY OF TOURISM

**August-2021**

## **CIHM-HYDERABAD**

| Sr. No | Activities by India Tourism Offices / CIHMs / IITTM | Month of Activity | Proposed Activity  | Details of the Activity  | Paired States involved                                 | No. of Participants / Attendees                                  | Any other relevant information                              |
|--------|---|-------------------|--|--|--|--|---|
| 1.     | IHM-Hyderabad                                       | August 2021       | Webinar on “Travel Itinerary of Kurkshetra” organized by <b>SIHM-Panipat</b> | Students of IHM-Hyderabad ,SIHM-Faridabad & SIHM-Panipat were encouraged to participate in the Webinar on “Travel Itinerary of Kurkshetra” | Telangana/ Haryana<br>Organized by <b>SIHM-Panipat</b> | 101 members participated in the webinar & 90+ viewed on YouTube. | To generate awareness about Kurkshetra and promote tourism. |
|        |   |                   |  |  |  |  |   |



Glimpses of the webinar

Glimpses of the webinar



Banner for Social Media Promotion